



Startup Farms International

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Job Description:

User Interface Designer

A full time position is available for a User Interface (UI) Designer. You will be responsible for the development and execution of creative concepts as well as the user interface design. You must have the ability to design and develop compelling web experiences as well as recommend concrete improvements to the overall organization of the web application and specific site components.

Your duties will include:

- Conceptualize fresh, next generation ideas, refine and deliver innovative design solutions that respond to user needs, product innovation and technology and product requirements.
- Lead development of design and user interface; provide input to usability and make suggestions for improvements.
- Design wire frames, site maps and user flow diagrams for new and existing features.
- Develop UI and visual design specifications and style guides
- Work and collaborate closely with Product Managers, Senior Management, Developers, and users to develop and improve features and services.
- Work and collaborate closely with marketing to provide input on branding across all products.

Qualified candidates will have the following skills/experience:

- Significant and proven experience working on a UI team producing innovative and attractive designs and successful interfaces
- In depth understanding of the user experience
- Ability to discuss solution and implementation options (UI controls) with developers
- Understanding Browser Capabilities; Layout Skills; Internet Presence; Verbal Communication; Written Communication; Thoroughness
- Graphic Design, Multimedia content development, User Interface portfolio
- HTML, DHTML, JavaScript, Graphic tools (photoshop, illustrator, etc...), web design tools (Dreamweaver, etc...), ASP.Net, CSS, AJAX, VSS, Visio
- **5+ years of experience**